

BorgFest2016

THE HUMAN AUGMENTATION EXPO

SPONSORSHIP OPPORTUNITIES

FORGED FROM THE COMBINED STRENGTHS OF THE HIGHEST CALIBER SPONSORS IN THE UNIVERSE

GRAPHENE SPONSOR [1 or 2]

Graphene sponsors want to send the message to the world that they embrace the mission and critical role that BorgFest plays in their industry. They want to signal that they are partners in this shared vision and are on the leading edge of technology or providing thought leadership in the discussion related to **human augmentation, performance enhancement, body modification, and wearable technology**. We also believe creative customization of graphene benefits is very important in order to meet your goals.

Graphene, just a single atom thick, is the thinnest possible matter, yet it is strong enough to hold an elephant. It's tougher than a diamond, yet stretches like rubber. Graphene is so cutting edge, there are still no commercial applications.

TITANIUM SPONSOR [6]

Titanium Sponsors desire less emphasis on brand visibility in "big lights" and more emphasis on "access"—connecting your team with the high profile and celebrity contributors and participants in the festival, whether through reserved table assignments, preferred location room blocking, private receptions, sponsored hospitality suites, co-participation in panels and exhibits, or other custom and creative ideas for facilitating interaction with the people and resources most interesting to you.

Titanium is recognized for its high strength-to-weight ratio, making it as strong as some steels but 45% less dense. It also stretches better than steel and has a greater fatigue strength.

CARBONITE SPONSOR [15]

This is the most affordable top-tier sponsorship level. We'll customize a package of benefits for you with an emphasis on value-driven brand exposure.

There are many amazing fictitious metals with fantastic properties that occur in Science Fiction. As you know, we adore and believe SciFi is crucial to the inspiration for the development of real world solutions. In the Star Wars universe, carbonite nanofibers were used to tether floating treasure troves above the planet Coruscant.

CATEGORY SPONSOR

Category sponsorship is the most direct way to associate your brand with BorgFest within your market segment or industry. A category sponsorship is exclusive. For example, "Seton Family of Healthcare is the official healthcare system of BorgFest". This messaging would be on rotation throughout and before the event with other category sponsors and we will work with you to find highly contextualized and relevant positioning to advertise your category sponsorship. For instance, "Amex is the preferred payment at BorgFest" would be relevant branding on our registration payment page and onsite at the festival where payments are accepted. Just an idea, but the first aid station and uniformed first aid personnel could be a relevant on-site branding point for a healthcare category sponsorship. Only our imaginations limit the creative possibilities for getting the value you need. *(healthcare, biotech, life sciences, pharma, wearable categories are premium)*

PRESENTING SPONSOR

This sponsor elects to be our main financial partner and assumes the leadership of underwriting the event "BorgFest, presented by". The comprehensive and unique package of benefits would be highly negotiated to support the presenting sponsor's vision for such high-level commitment and may still include strategic participation from other sponsors. While a presenting sponsorship is always on the table, we may not always find the right fit compatible with BorgFest's own vision, mission, and philosophy. A presenting sponsorship necessitates the tightest alignment of interests.
















SPONSORSHIP INQUIRIES: info@borgfest.com

BorgFest2016

THE HUMAN AUGMENTATION EXPO

AUGMENTATION • ENHANCEMENT • MODIFICATION • WEARABLES

SPONSORSHIP BENEFITS

GRAPHENE	TITANIUM	CARBONITE	CATEGORY	PRESENTING	
●	●	●	●		Online Visibility – Acknowledgement of your company's sponsorship, with your logo and a link to your website, will be prominently displayed on every page of the official website for the sponsored event.
●	●	●	●		License to use the "Official Sponsor" Festival Logo in connection with promotion of your conference sponsorship and participation.
●	●		●		Registration Bag Insert – Get the attention of all attendees by placing your company's promotional items in the official festival bag.
20 x 40	10 x 20				Premium Booth Space – A designated square-foot booth space with prioritized positioning within the designated exhibition space. <i>(Note: Exact dimensions may vary slightly depending on the venue)</i>
●	●	●	●		"Thank You" Signage – Your company logo will be featured on sponsor appreciation signage throughout the festival, with all sponsoring companies logos listed.
●					Main Stage Backdrop – Your company logo will be prominently featured on the main stage backdrop.
●	●	●			Registration Area – Your company logo will be prominently featured in the registration area.
●	●	●	●		Digital Signage – Inclusion of your logo in video loops and all informational displays at festival venue.
●					Main Room Graphic – On-screen logo recognition in the main meeting room <i>(shown between sessions)</i> .
FULL PAGE	HALF PAGE	QTR PAGE			Conference Program – Your advertisement will receive prominent placement in the official participant's guide to the Festival; your company logo will appear on the brochure's cover. <i>(Word Limit: Full=200, Half=100, Qtr = 50)</i>
●					Registration Bag Logo – You will share the distinction with the other Graphene sponsors of showcasing your logo on the official festival bag, distributed to all participants at registration.
10	5				Preferred Hotel Room Block – Preferred guestrooms at the festival venue or main hotel will be reserved for your use <i>(sponsor pays for rooms)</i> .
3	1				Reserved Gala Seating – Reserved priority area table(s) for ten (10) guests <i>(if seated function)</i> .
●	●	●			Meeting Room – A meeting room within the venue will be available for your use through the festival.
10	5	2	2		Registration Vouchers

 **PRESENTING SPONSORS** get it all, and more!

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OVERVIEW: The world's first cultural, pride, entertainment, and human supporting event of its kind. Together, we will celebrate the cyborgs among us and seed the innovations of today, making possible the breakthroughs of tomorrow.

DETAILS: 2016 at the Austin Convention Center, Austin, Texas.

AUDIENCE: 3000

COMMUNITY: Many of the participants will themselves have been augmented as a result of accident, injury, war, congenital defect, illness, or disease. Others may have been augmented for personal, professional, artistic, stylistic, philosophical, political, or religious reasons. Many of the participants are industry and academic leaders in the fields that provide products and services to this community.

HELPING PEOPLE: 2% of ticket sales proceeds to benefit people in need. Additionally, we facilitate direct micro-donations on our site by sharing personal stories and appeals with our community.

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